

## ***Organization Announcement***

October 23, 2002

Dear

This letter is to inform you that a newly improved version of EmpowerPlus is being introduced effective November 15, 2002. As of that date, all orders placed through Evince International will be shipped the new formula, which we have named "Equilib".

Coincident with this product change, Evince International is implementing a number of organizational changes that will enable the company to improve its quality of customer support, work more closely and effectively with the medical community, and increase the research resources needed to ensure all aspects of the product's performance is understood and applied in usage instructions. The main structural change is the disassociation with outside companies that increased the complexity of the organization and increased the cost of the product.

Evince International has initiated these changes in order to better serve the needs of those concerned with their mental and/or emotional well-being. The new organization will ensure a stable progressive environment, which works harmoniously with the medical community and regulatory bodies.

### **What has changed?**

1. ***A new improved product*** – Evince has developed a new evolution of its formula which has been balanced to improve tolerance levels. This means the new formula is less likely to upset your stomach. In addition, a new proprietary blend of chelated minerals, called cerebropex, has been tested and found to have excellent bioavailability.
2. ***A new product name*** – The name of the new product is Equilib™. The name Equilib stems from the word Equilibrium. Equilib works by providing the body with essential minerals, vitamins, antioxidants and amino acids to help maintain the delicate chemical equilibrium in the brain.
3. ***Lower price*** – The cost structure of the new organization permits more advantageous pricing. Coincident with the transition to Equilib, the price of the product will be reduced by \$10.00 per bottle. **The new bottle price will be \$58.98** for all users including those who are already receiving a 2% discount on the Automatic Delivery Program.
4. ***New website address*** – The Equilib website will be found at [www.equilib.us](http://www.equilib.us). This site has valuable information for Equilib research participants and a special resources section for supervising medical professionals.





#### What has NOT changed?

1. ***Our commitment to science and research*** – We will continue our broadscale open-label research and clinical studies until we understand all aspects of the product's efficacy and side effects.
2. ***Our commitment to work with the medical community*** – We will continue to provide research assistants to help track the progress of research participants who are working under a medical professional's care.
3. ***Our commitment to work with regulatory bodies*** – We intend to conform to all laws and regulations governing dietary supplementation.
4. ***Our commitment to help and support individuals with mental/emotional imbalances*** – Most importantly, we are untiring in our efforts to provide nutritional and lifestyle support for those with mental/emotional concerns. We will continue to assign an assistant to track each research participant's results through the SafeCall™ reporting system and provide this data to the supervising physician. We will continue to help the physician help the research participants.

We are very pleased with the flexibility and focus our organization will enjoy by moving to this new structure. Thank you for bearing with us through this brief but beneficial transition. If you have any questions or concerns, please feel free to call me directly at 1-801-934-1431 or contact the Evince Representative, David Gilbert at 1-800-361-1370. Please visit our web site [www. Equilib.us](http://www.Equilib.us), or [Evince.org](http://Evince.org).

We look forward to continuing our association with you. If you know of any family, friends or loved ones, who would like to participate in the Equilib research program, please feel free to refer them to me at the number noted above.

Sincerely,

E. Wesley Huff  
C.O.O., Evince International