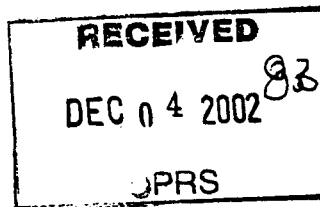




December 2, 2002

Dr. Henry Heimlich, M.D.
The Heimlich Institute
311 Straight Street
Cincinnati, Ohio 45219



OFFICE OF THE CHANCELLOR
BOX 951405
LOS ANGELES, CALIFORNIA 90095-1405

Re: Use of the University's Name

Dear Dr. Heimlich:

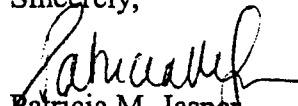
On behalf of the University of California, Los Angeles, I am writing to request that your organization, the Heimlich Institute, immediately cease and desist any use of any name associated with The Regents of the University of California, including, without limitation, "UCLA," directly or indirectly in connection or association with any reports or publications relating to malariotherapy or any other research or treatment conducted or offered by the Heimlich Institute. Any such uses constitute mischaracterizations and are unauthorized.

You may be unaware that section 92000 of the Education Code of the State of California makes unauthorized use of any name belonging to The Regents a misdemeanor.

Additionally, on behalf of Dr. John L. Fahey, a member of the UCLA faculty, I request that you immediately cease and desist any use of Dr. Fahey's name in connection with any reports or publications relating to malariotherapy or any other research or treatment conducted or offered by the Heimlich Institute. Dr. Fahey has informed me that he has never participated in any Heimlich Institute research and that the use of his name, directly or indirectly, in connection with any such research is a misrepresentation.

I am sure that you can appreciate the seriousness with which the University takes matters such as these. Thank you for your prompt attention to them.

Sincerely,


Patricia M. Jasper
Campus Counsel

cc: Dr. Friedman
Dr. Fahey
Dr. Robinson
Hospital Counsel Faris
Mr. Peckman ✓