

**PRINCIPLES OF ETHICS FOR MEMBERS OF
THE GREAT LAKES COLLEGE OF CLINICAL MEDICINE**

These principles are intended to aid members of The Great Lakes College of Clinical Medicine (GLCCM) in maintaining ethical conducts. These are standards by which a physician may determine conduct in relationships with patients, with colleagues, with members of the allied professions and with the public at large.

1. The physician shall render service to humanity with the full respect for the dignity of humankind in general and the total individual in particular. Physicians should consider total needs of patients, directing treatment toward the total person: body, mind and spirit. The treatment shall be at all times in the best interest of the patient.
2. Physicians shall strive continually to improve their skill and medical knowledge and make their attainments available to their patients.
3. Physicians shall recognize that patients have an inalienable right to share in making decisions pertaining to their treatment. Physicians should guide and educate their patients toward this goal and actively encourage patients to share in the responsibility for their care.
4. The Great Lakes College of Clinical Medicine should safeguard the public and itself against all persons deficient in moral character or competence. Physicians shall observe the law: they should uphold the dignity of The Association and fully accept its self-imposed disciplines.
5. Physicians may advertise where legal. In doing so, however, they should at all times be guided by principles of dignity and good taste. Such advertising should never promise improvement or cure, or be self-laudatory in any way.
 6. A physician has the right to practice all responsible methods of treatment. The physician has the obligation, however, to determine the effectiveness and safety of such procedures, to acquire the skills or training which are necessary for the delivery of such care and to be aware of his limitations.
7. A physician shall not reveal the confidences entrusted in the course of medical attendance, or the deficiencies observed in the character of patients, unless required to do so by law, or unless it becomes necessary in order to protect the welfare of the individual or of the community. The Great Lakes Association of Clinical Medicine shall vigorously uphold this principle and actively resist all attempts of any kind aimed at its erosion.
8. Members of The Great Lakes College of Clinical Medicine shall make provision to donate some fraction of their time to treatment of those without adequate financial resources on an individual or community basis.

Adopted: September 1989
Revised: January 2000

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